

Principle of Commerce Icom Part 1 English Medium Online Test

Sr	Questions	Answers Choice
1	A retailer generally buys goods from the	A. Government B. Wholesaler C. Industrialist D. All the above
2	A shopkeeper who buys goods in a less quantity and sells it to consumer is called	A. Wholesaler B. Retailer C. Producer D. Agent
3	The quantity of advertisements in a departmental store is	A. More B. Less C. Reasonable D. None
4	The quantity of goods sold to consumers in a departmental store is	A. Reasonable B. More C. Small D. All of the above
5	All the section of a departmental store can be found in	A. Four buildings B. Two buildings C. One buildings D. Many buildings
6	The small retailers work	A. At one place B. In streets C. On medium scale D. On large scale
7	The expenses of small retailers are	A. Less B. Normal C. More D. None
8	The small retailers sell their goods	A. On credit B. On cash C. On cash to rich and no credit to poor D. All of the above
9	The management of multiple shops is controlled by	A. Central office B. Provincial office C. Regional office D. Any office
10	A retailer buys and sells goods in	A. Reasonable quantity B. Abundant quantity C. Less quantity D. All the above
11	A retailer sells goods to	A. Consumer B. Wholesaler C. Manufacturer D. All the above
12	The wholesaler gives order to manufactures	A. In advance B. On spot C. According to need D. None of the above
13	The wholesaler creates a link between	A. Retailer and consumer B. Retailer and manufacturer C. Consumer and manufacturer D. All the above
14	The truck jobbers has a business of	A. Electronics or furniture B. Medicines C. Eatables D. Sports goods
15	The manufacturer wholesalers make their goods	A. Themseleves B. From others C. Both a and b D. None of the above

