

## Principle of Commerce Icom Part 1 English Medium Chapter 11 Online Test

Sr	Questions	Answers Choice
1	The expenses of mall retailers are:	A. Less B. Normal C. More D. None
2	The small retailers sell their goods:	A. On credit B. On cash C. On cash to rich and on credit to poor D. All of the above
3	The management of multiple shops is controlled by:	A. Central office B. Provincial office C. Regional office D. Any office
4	A retailer buys and sells goods in:	A. Reasonable quantity B. Abundant quantity C. Less quantity D. All the above
5	A retailer sells goods to:	A. Consumer B. Wholesaler C. Manufacturer D. All the above
6	The departmental stores are generally found	A. Outside the city B. In important centers of the city C. In center of the city D. In all areas
7	The capital needed for a departmental store is	A. Less B. More C. Mechanical D. None of the above
8	The goods are sold in a chain store at	A. One price B. Different prices C. Fixed price D. All the above
9	A consumer has a direct link with	A. Retailer B. Wholesaler C. Industrialist D. Agent
10	A retailer generally buys goods from the	A. Government B. Wholesaler C. Industrialist D. All the above
11	A shopkeeper who buys goods in a less quantity and sells it to consumer is called	A. Wholesaler B. Retailer C. Producer D. Agent
12	The quantity of advertisements in a departmental store is	A. More B. Less C. Reasonable D. None
13	The quantity of goods sold to consumers in a departmental store is	A. Reasonable B. More C. Small D. All of the above
14	All the section of a departmental store can be found in	A. Four buildings B. Two buildings C. One buildings D. Many buildings
15	The small retailers work	A. At one place B. In streets C. On medium scale D. On large scale

