

## Principle of Commerce Icom Part 1 English Medium Chapter 11 Online Test

Sr	Questions	Answers Choice
1	A retailer has direct contact with:	A. Consumers B. Wholesaler C. Both (a) and (b) D. Manufacturer
2	A retailer buys good from following market:	A. National / home B. Local C. International D. All of the above
3	Mobile retailer is an ancient kind of:	A. Wholesaling B. Retailing C. Agency D. All of the above
4	At cut price shop, the things are always sold:	A. On cash B. On credit C. Both cash and credit D. In exchange of things
5	A departmental store is the developed form of:	A. Retailers B. Wholesalers C. Industrialists D. Co-operative society
6	The departmental store are generally found:	A. Outside the city B. In important centers of the city C. In center of the city D. In all areas
7	The capital needed for a departmental store is:	A. Less B. More C. Mechanical D. None of the above
8	The goods are sold in a chain store at:	A. One price B. Different prices C. Fixed price D. All the above
9	A consumer has a direct link with:	A. Retailer B. Wholesaler C. Industrialist D. Agent
10	A retailer generally buys goods from the:	A. Government B. Wholesaler C. Industrialist D. All the above
11	A shopkeeper who buys goods in a less quantity and sells it to consumer is called:	A. Wholesaler B. Retailer C. Producer D. Agent
12	The quantity of advertisements in a departmental store:	A. More B. Less C. Reasonable D. None
13	The quantity of goods sold to consumers in a departmental store is:	A. Reasonable B. More C. Small D. All of the above
14	All the sections of a departmental store can be found in:	A. Four buildings B. Two buildings C. One buildings D. Many buildings
15	The small retailers work:	A. At one place B. In streets C. One medium scale D. On large scale

