

## Computer Science 9th Class English Medium Chapter 12 Online Test

Sr	Questions	Answers Choice
1	Which Sustainable development Goal focuses on affordable and clean energy.	A. SDG 5 B. SDG 7 C. SDG 12 D. SDG 17
2	What does market analysis involve.	A. Calculating revenue forecasts B. Developing pricing strategies C. Researching competitors and understanding customer needs D. Implementing digital marketing campaigns
3	What is the primary purpose of creating a business plan?	A. To outline strategies for growth B. To attract investors C. to study market trends D. To implement digital marketing strategies
4	What is the first step in the design thinking process?	A. Prototyping B. Defining C. Empathizing D. Testing
5	Which of the following is NOT a technique for identifying market needs.	A. Brainstorming B. Observation C. Market Research D. Surveys and Questionnaires
6	Which tool is commonly used for optimizing website content for search engines?	A. Hootsuite B. Yoast SEO C. Shopify D. PayPal
7	Which of the following is an example of a digital tool for creating and editing documents online.	A. SurveyMonkey B. ZenDesk C. SE Mursh D. Google Docs
8	What is the example of a digital technology used by modern entrepreneurs.	A. Newspaper advertisement B. Television commercials C. Door to door sales D. Mobile Apps
9	What is a key characteristic of entrepreneurs.	A. Avoiding risks B. Following established methods C. Innovation D. Seeking job security
10	What is entrepreneurship?	A. The process of buying and selling stocks B. The process of creating a marketing campaign C. The process of starting a new business or organization D. The process of working for a large company
11	Sustainable Development Goals are a set of.....global , goals established by.	A. 15 B. 10 C. 12 D. 17
12	Which of the following best describes a key advantage of cloud computing for businesses.	A. Reduced flexibility in scaling resources B. Ability to scale resources on demand C. Need for extensive in-house maintenance D. Higher upfront infrastructure costs