

Computer Science 8th Class Online Test

Sr	Questions	Answers Choice
1	Most widely used social medial platforms for SEO.	A. Blogs B. Instagram C. Twitter D. All of these
2	-----marketing is a key component of digital marketing.	A. SEO B. Video C. Mobile D. Social Media
3	There steps to optimizing yur website.	A. 4 B. 5 C. 6 D. 7
4	In the simplest of terms, good.....increases your worth online.	A. SEO B. Email Marketing C. Mobile Marketing D. All of these
5	----- is the most widely used paid search advertising platform.	A. Yahoo Awards B. Hotmail Award C. Google Awards D. SEO
6	With..... you pay based on the number of impressions.	A. PPC B. CPM C. SEO D. All of these
7	It is most popular for an ecommerce business as a way of staying top fo mind for consumers.	A. SEO B. Mobile Marketing C. Email Marketing D. Content Marketing
8	----- IS AN IMPORTNAT STRATEGY FOR ATTRACTING POTENTIAL CONSTOMERS.	A. SEO B. Cookies C. Content Marketing D. None
9	---- is the process of showing your business on the first page of search Engines.	A. Cookies B. Digital Marketing C. Business plan D. SEO
10	----- are small piece of code that are downloaded on your compute rand keep track of your action done on the browsers.	A. Virus B. Spam C. Cookies D. Malware