

Computer Science 7th Class Chapter 6 Online Test

Sr	Questions	Answers Choice
1	----- enables the populace to understand and contribute to the public discourse, and eventually make a sound decision when electing their leaders.	A. Media Literacy B. Project management C. Quality assurance D. Social media marketing
2	A in marketing is a concise statement of the benefits that a company is delivering to the customers who buy its product or services.	A. Competitors analysis B. Wuality assurance C. Promotion D. Value proposition
3	----- is the digital marketing technique that involves creating more traffic to a website by making sur ethat the websige appears higher up in the results in search.	A. Email marketing B. Search engine optimization C. Content market D. Social media marketing
4	A is a completd agreement between a buyer and seller to exchange goods, services or finanaicla assets for money.	A. Payment B. Contract C. Finanacial statements D. Transaction
5	----- Can be defined as a set of acivities, which communcates the product, brnad or services to the user.	A. Value proposition B. Entrepreneurship C. Promotion D. Quality assurance.
6	----- may include a table of content, the company's background , market opporunity and financial highlights.	A. Business description B. Competitors analysis C. Finaincial documents D. Executive summary
7	A is an essential written document that provides a detailed description of the company's future.	A. Quality assurance B. Entrepreneurship C. Business Plan D. Project management