

Principle of Commerce Icom Part 1 English Medium Chapter 11 Online Test

Sr	Questions	Answers Choice
1	A retailer sells goods to	A. Consumer B. Wholesaler C. Manufacturer D. All the above
2	A retailer buys and sells goods in	A. Reasonable quantity B. Abundant quantity C. Less quantity D. All the above
3	The management of multiple shops is controlled by	A. Central office B. Provincial office C. Regional office D. Any office
4	The small retailers sell their goods	A. On credit B. On cash C. On cash to rich and no credit to poor D. All of the above
5	The expenses of small retailers are	A. Less B. Normal C. More D. None
6	The small retailers work	A. At one place B. In streets C. On medium scale D. On large scale
7	All the section of a departmental store can be found in	A. Four buildings B. Two buildings C. One buildings D. Many buildings
8	The quantity of goods sold to consumers in a departmental store is	A. Reasonable B. More C. Small D. All of the above
9	The quantity of advertisements in a departmental store is	A. More B. Less C. Reasonable D. None
10	A shopkeeper who buys goods in a less quantity and sells it to consumer is called	A. Wholesaler B. Retailer C. Producer D. Agent
11	A retailer generally buys goods from the	A. Government B. Wholesaler C. Industrialist D. All the above
12	A consumer has a direct link with	A. Retailer B. Wholesaler C. Industrialist D. Agent
13	The goods are sold in a chain store at	A. One price B. Different prices C. Fixed price D. All the above
14	The capital needed for a departmental store is	A. Less B. More C. Mechanical D. None of the above
15	The departmental stores are generally found	A. Outside the city B. In important centers of the city C. In center of the city D. In all of the above

		D. In all areas
16	A retailer sells goods to:	A. Consumer B. Wholesaler C. Manufacturer D. All the above
17	A retailer buys and sells goods in:	A. Reasonable quantity B. Abundant quantity C. Less quantity D. All the above
18	The management of multiple shops is controlled by:	A. Central office B. Provincial office C. Regional office D. Any office
19	The small retailers sell their goods:	A. On credit B. On cash C. On cash to rich and on credit to poor D. All of the above
20	The expenses of mall retailers are:	A. Less B. Normal C. More D. None
21	The small retailers work:	A. At one place B. In streets C. One medium scale D. On large scale
22	All the sections of a departmental store can be found in:	A. Four buildings B. Two buildings C. One buildings D. Many buildings
23	The quantity of goods sold to consumers in a departmental store is:	A. Reasonable B. More C. Small D. All of the above
24	The quantity of advertisements in a departmental store:	A. More B. Less C. Reasonable D. None
25	A shopkeeper who buys goods in a less quantity and sells it to consumer is called:	A. Wholesaler B. Retailer C. Producer D. Agent
26	A retailer generally buys goods from the:	A. Government B. Wholesaler C. Industrialist D. All the above
27	A consumer has a direct link with:	A. Retailer B. Wholesaler C. Industrialist D. Agent
28	The goods are sold in a chain store at:	A. One price B. Different prices C. Fixed price D. All the above
29	The capital needed for a departmental store is:	A. Less B. More C. Mechanical D. None of the above
30	The departmental store are generally found:	A. Outside the city B. In important centers of the city C. In center of the city D. In all areas
31	A departmental store is the developed form of:	A. Retailers B. Wholesalers C. Industrialists D. Co-operative society
32	At cut price shop, the things are always sold:	A. On cash B. On credit C. Both cash and credit D. In exchange of things
		A. Wholesaling

33	Mobile retailer is an ancient kind of:	A. Wholesaling B. Retailing C. Agency D. All of the above
34	A retailer buys good from following market:	A. National / home B. Local C. International D. All of the above
35	A retailer has direct contact with:	A. Consumers B. Wholesaler C. Both (a) and (b) D. Manufacturer