

## Computer Science 7th Class Online Test

Sr	Questions	Answers Choice
1	Emergin Technology includes.	A. Robotics B. Artificial Intelligence C. Self-Driven cars D. All
2	The goal of ..... is to make device act and think like human.	A. Artificial Intelligence B. 2D printing C. Virtual Reality D. Augmented Reality
3	A self-driving is car also known as.	A. Robotic car B. Beautiful car C. Automatic car D. Manual car
4	----- is the integration of real-world environment and computer-generted content.	A. VR B. AR C. CR D. ALL
5	A three-dimensional Image created with projection is called.	A. Telegrams B. Histogram C. Hologram D. Photogram
6	A ----- is a physical point on a computer usng which an external device can be connected to the computer.	A. Device B. Drive C. Port D. Peripheral
7	USB stand for	A. Unique Series Bus B. Unique State Bus C. Universal State Bus D. Universal Serial Bus
8	GPU is added in computer using.	A. SATA B. USB C. HDMI D. PCIe
9	Computer peripheral are.	A. Inpute Devices B. Out devices C. Processing devices D. Both a and b
10	The devices which sneds data to computer are known as.	A. Inpute devices B. Output devices C. Processing devices D. Both a and b
11	Which of the following is NOT an important charactristic of emerging technology.	A. Innovation B. Fast growth C. Consistency D. Prominent impact
12	In which field, robots ar emostly used?	A. Manufacturing industries B. Education C. Tourism D. Retail
13	What does "AI" stand for?	A. Advanced Interface B. Automated Intelligence C. Artificial Intelligence D. Actual Interaction
14	Which companies have been developing and using self-driving cars.	A. Face book B. Apple C. Google D. Microsoft
15	What is the primary application of virtual reality.	A. Entertainment B. Education C. Medical and manufacturing industries. D. All of them

		D. None of the above
16	What is primary. application of holographic imaging?	A. Education B. Entertainment C. Medical and scientific research D. Nonf of the above
17	Which version of USB was introduced inthe year 2000?	A. USB v I. I B. USB v2.0 C. USB v3.0 D. USB v3.1
18	What is the resolution limit for the advanced versio of HDMI?	A. 1920 x 1080 B. 2560 x 1440 C. 3840 x 2160 D. 4096 x 2160
19	What is the distinguishing feature of a Type-C USB port	A. It has 24 pins B. It has no up or down orientation C. It is used for fast charging D. It can handle a current of 3A
20	What is the resolution limit for te advanced version of HDMI?	A. 1920 x 1080 B. 3840 x 2160 C. 2560 x 1440 D. 4096 x 2160
21	To open a wod document, we go to the ..... tab.	A. Open B. Home C. Insert D. File
22	----- is a word processor, that allows us to enter, format, save and print text.	A. MS Excel B. Ms Power Point C. MS Paint D. MS Word
23	We can format the text from the ..... tab.	A. File B. Format C. Insert D. Home
24	----- make the text appear thicker and darker.	A. Italics B. Format C. Bold D. Font Face
25	There are..... types of alignments in text formatting in Word.	A. 3 B. 4 C. 5 D. 6
26	The ..... tab lets you control the look and the feel of your document in Microsoft Word.	A. Layout B. margin C. Caption D. Format
27	We caninsert the image in the Word document from the ..... tab	A. View B. Home C. File D. Insert
28	We can resize the image by clicking and dragging on its.....	A. Outline B. Center C. Resize handle D. Arrows
29	The keyboard shortcut to copy is.	A. Ctrl + X B. Ctrl + C C. Ctrl + P D. Ctrl + S
30	We cna insert the table in the Word document from the ..... tab.	A. View B. Insert C. File D. Home
31	..... appears at the top margin of the Word document.	A. Footer B. Title C. Header D. Address bar
32	To Print the Word document, we go to the ..... tab.	A. Insert B. Format C. Print D. File

33	What are the primary functions of a word processor?	<p>Printing</p> <p>B. Typing, Saving, Editing, Formatting</p> <p>C. Scanning Saving, Editing, Printing.</p> <p>D. Composing, Saving, Printing, Sharing</p>
34	Which software is used for word processing?	<p>A. Adobe Acrobat</p> <p>B. Google Docs</p> <p>C. Microsoft Word</p> <p>D. Microsoft Excel</p>
35	How can a new document be created in Microsoft Word?	<p>A. By selecting File&gt; New if word is already open</p> <p>B. By Selecting File&gt; Save As</p> <p>C. By selecting Edit&gt; New Document</p> <p>D. By Selecting format&gt; New</p>
36	Which tab in Microsoft Word lets you control the look and feel of a document.	<p>A. Home tab</p> <p>B. Insert tab</p> <p>C. Page Layout tab</p> <p>D. Review tab</p>
37	Which keyboard shortcut is used to paste text or an image?	<p>A. Ctrl+P</p> <p>B. Ctrl + V</p> <p>C. Ctrl + X</p> <p>D. Ctrl + C</p>
38	What is the purpose of a bulleted list in a Word document?	<p>A. To highlight important pieces of text</p> <p>B. To list items in a certain order</p> <p>C. To display data in a table</p> <p>D. To add images to a document</p>
39	Which options are not available in the Insert Picture From menu?	<p>A. This Device</p> <p>B. Stock Images</p> <p>C. One Drive</p> <p>D. Online Pictures</p>
40	Which button on the Formatting toolbar is used to create a bulleted list?	<p>A. Numbering button</p> <p>B. Font color button</p> <p>C. Font size button</p> <p>D. Bullets button</p>
41	What is the shortcut key for the Save command in Microsoft Word.	<p>A. Ctrl + A</p> <p>B. Ctrl + S</p> <p>C. Shift + F12</p> <p>D. Alt +Shift+F2</p>
42	Which command is used to apply changes to the current file in Microsoft Word.	<p>A. Paste</p> <p>B. Cut</p> <p>C. Save</p> <p>D. Save As</p>
43	Which command is used to create a new file and preserve the original file in Microsoft Word?	<p>A. Save</p> <p>B. Cut</p> <p>C. Paste</p> <p>D. Save As</p>
44	Which tab in the Microsoft Word ribbon contains the "Table" button for inserting a table.	<p>A. Home</p> <p>B. Page layout</p> <p>C. Insert</p> <p>D. Reference</p>
45	Where do headers appear in a Microsoft Word document?	<p>A. At the top margin</p> <p>B. At the bottom margin</p> <p>C. In the middle of the page</p> <p>D. None of the above</p>
46	Where do footers appear in a Microsoft Word document?	<p>A. At the top margin</p> <p>B. At the bottom margin</p> <p>C. In the middle of the page</p> <p>D. None of the above</p>
47	What is the Thesaurus tool used for in Microsoft Word.	<p>A. To look up synonyms and antonyms</p> <p>B. To insert images into a document</p> <p>C. To create tables</p> <p>D. To insert headers and footers</p>
48	Which command is used to print a Microsoft Word document?	<p>A. Save</p> <p>B. Close</p> <p>C. Print</p> <p>D. Save As</p>
49	Which Microsoft Program is the easiest way to create a multimedia presentation.	<p>A. Excel</p> <p>B. Access</p> <p>C. Word</p> <p>D. PowerPoint</p>

#### D. Power Point

50	Which of the following is not a type of email you should remove from your list.	A. Inactive B. Bounced C. Genuine D. Malformed
51	What is Bcc in email?	A. A type of file extension B. A carbon copy C. Blind Carbon copy D. A spam filter
52	How can you organize emails in Gmail?	A. By clicking the attachment icon B. By replying to all emails C. By using different folders D. By double-checking the recipient's email address.
53	What is the first step to log into an email account in Microsoft Outlook?	A. Go to the mail.google.com page B. Click on the Gmail sign-in option C. Enter the email address and select Next D. Enter the password and click on the Next button
54	Which of the following is not a common platform for electronic mail?	A. Gmail B. Yahoo Mail C. Hot mail D. Proton Mail
55	Which is mail authentication used for.	A. To block harmful or unwanted emails B. To delete emails from the inbox C. To store emails in the Drafts folder D. To change the email signature block
56	Which of the following is not required to create an email.	A. Email address B. Password C. Physical address D. Internet connection
57	Which of the following is not a type of email you should remove from your list?	A. Inactive B. Bounced C. Genuine D. Malformed
58	Breaking down a problem into sub-problems is called.	A. Generalization B. Deconstruction C. Design D. Pattern Recognition
59	Discover the principles that cause the patterns of a problem is called.	A. Generalization B. Design C. Pattern Recognition D. Deconstruction
60	Set of instructions to solve a problem is called.	A. Directions B. Algorithm C. Instructions D. Design
61	The algorithm which goes through all possible solutions until the required solution is found is.	A. Recursive Algorithm B. Search algorithm C. Brute force algorithm D. Sort algorithm
62	The sequence where we repeat a specific set of instructions, again and again, is called.	A. Condition B. Sequence C. Loop D. All
63	The loops which have to be terminated are called.	A. Infinite loops B. Simple loops C. Intermediate loops D. Finite loops
64	The loops which have to be terminated are called.	A. Infinite loops B. Finite loops C. Simple loops D. Intermediate loops
65	The loops which are never going to end are called.	A. Finite loops B. Infinite loops C. Intermediate loops D. Simple loops

#### A. Problem-solving skills and techniques

66	What is Computational Thinking.	B. Solving problems using computers C. Breaking down problems into smaller parts D. Recognizing patterns in images
67	Which of the following is not a cornerstone of Computational Thinking?	A. Decomposition B. Pattern recognition C. Generalization and Abstraction D. Probability calculation
68	Which step involves breaking down complex problems into smaller parts.	A. Decomposition B. Pattern recognition C. Generalization and Abstraction D. Algorithm Design
69	Which step involves creating a set of instructions to solve a problem.	A. Decomposition B. Algorithm Design C. Generalization and Abstraction D. Pattern recognition
70	What is the characteristic of an algorithm that states that each step must be clear and lead to only one meaning.	A. Clear and unambiguous B. Well-defined inputs C. Well-defined outputs D. Feasible
71	Which type of algorithm goes through all possible solutions until the required solution is found?	A. Brute force algorithm B. Recursive algorithm C. Sorting algorithm D. Divide and conquer algorithm
72	Which structure executes a statement or set of statements only if the condition is true.	A. Sequence structure B. Selection structure C. Conditional structure D. Repetition structure
73	Which type of loop has an explicit end and executes its body a fixed number of times.	A. Finite loop B. Infinite loop C. Sequence loop D. Recursive loop
74	Which type of loop stops when the condition is false	A. Finite loop B. Infinite loop C. Sequence loop D. Recursive loop
75	Which feature in Scratch is used for infinite loops in which an object will repeat its action forever.	A. Loop forever B. Forever loop C. Infinite repeat D. Repeat forever
76	What are the prerequisites for writing an algorithm	A. A clear problem definition, input and output B. A problem with no constraints or limitations C. Input with multiple characters D. A problem with no clear solution
77	What is the first step in solving a problem with an algorithm.	A. Designing the algorithm B. Fulfilling the prerequisites C. Implementing the algorithm D. Testing the algorithm
78	What is the disadvantage of using a flowchart.	A. Easy to understand B. Difficult to modify C. Time saving D. Easy to understand for people who don't know flowchart symbols
79	What is the purpose of the "Mod" in programming.	A. To add two integers B. To multiply two integers C. To take the remainder of an integer D. To divide two integers
80	What is the efficiency of a solution based on in terms of the given parameters.	A. Number of lines of code B. Amount of memory available C. Number of steps executed D. Complexity of the solution
81	Which of the following is an example of computational thinking	A. Recipe to bake a cake B. Riding a bicycle C. Listening to music D. Painting a picture
82	Which symbol represents the start or stop point in a flowchart.	A. Arrow B. Terminal C. Decision D. Input/Output

83	Which symbol represents a process in a flowchart.	A. Terminal B. Arrow C. Action/Process D. Decision
84	Which does the diamond symbol represent in a flowchart.	A. Input/Output B. Arrow C. Terminal D. Decision
85	What the purpose of arrow in a flowchart.	A. To link different processes in the flowchart B. To indicate the start and stop points C. To represent input or output D. To indicate the direction of flow within the same process
86	Which of the following is not a rule for drawing flowcharts.	A. Use conventional flowchart symbols B. Label all flow lines C. Every flowchart must have start and endpoints D. Flow lines can cross each other
87	What is the type of algorithm that uses a random number to decide the expected outcome.	A. Brute force algorithm B. Recursive algorithm C. Sorting algorithm D. Randomized algorithm
88	The term ..... also refers to any digital encoding system in which there are exactly two possible states.	A. Digital B. Binary C. Python D. Programming
89	..... bits together make, what we call a "byte" of the data.	A. 6 B. 7 C. 8 D. 9
90	..... are made up of pixels.	A. Binary numbers B. Decimals C. Programs D. Digital images
91	..... are represented in the computer using 8-bit numbers.	A. Numbers B. Letters C. Images D. Colors
92	The best way to remember a value when designing the program is to use a.	A. Variable B. Value C. Number D. Sound
93	The decimal number system is a number system that represents a number with a base of.....	A. 2 B. 3 C. 5 D. 10
94	How many bits make up a byte of data.	A. 2 B. 4 C. 8 D. 16
95	Who refined the binary number system in the 17th century.	A. Isaac Newton B. Albert Einstein C. Galileo Galilei D. Gottfried Leibniz
96	What is the most significant bit in a binary number.	A. The bit to the extreme left B. The bit to the extreme right C. The middle bit D. It depends on the number
97	What is the least significant bit in a binary number.	A. The bit to the extreme left B. The bit to the extreme right C. The middle bit D. It depends on the number
98	How many symbols are used in the decimal number system.	A. 8 B. 10 C. 12 D. 16
99	What is the most commonly known number system.	A. Binary number system B. Decimal number system C. Octal number system D. Hexadecimal number system

100	What is the abbreviated form of a binary digit.	A. A bit B. A byte C. A nibble D. A word
101	How many Brosto bytes make up a geop Byte.	A. 1024 B. 1048576 C. 1099511627776 D. 1073741824
102	In computer Information is stored using which codes.	A. Termary codes B. Binary codes C. Decimal codes D. Ocal codes
103	How many numbes can be represnted wih just two digits.?	A. 10 B. 2 C. 16 D. 20
104	How are numbers represnted in computers.	A. Using electronic switches B. Using analog singals C. Using mechanical switches D. Using hydraulic signals
105	Whats is another name for electronic switches is computers.	A. Bytes B. Declmals C. Termaries D. Bits
106	How many bits are there in a byte of data.	A. 4 B. 8 C. 16 D. 32
107	How many bytes are threre in a kilobyte.	A. 1000 B. 1024 C. 2048 D. 512
108	What is the decimal equivalent of the binary number 1011	A. 6 B. 8 C. 9 D. 11
109	What makes it possible ot develop applications that enable users to do every task.	A. Binary number system B. Decimal number system C. Octal number system D. Hexadecimal number system
110	What is the full form of ASCII.	A. American Standard Code for International Interchange. B. Americna Standard Code for Information Interchange C. American Standard Code for Information Technology D. America Standard Code for Internet Interchange.
111	How many characters can ASCII represent.	A. 128 B. 256 C. 512 D. 1024
112	What are digital images made up of.	A. Pixels B. Vectors C. Lines D. Points
113	What is Scratch.	A. A programmimg software B. A video game C. A mobile app D. A social media platform
114	Where do you add script blocks in Scratch.	A. Stage area B. Block categories C. Script area D. Sprite list
115	What is the purpose of the stage in Scratch.	A. To display the program as it runs B. To add new sprites to the project C. To modify the program code D. To change the background color
116	What is the most basic funtion in any game.	A. Movement B. Sound effects C. Graphics

		D. Storyline
117	What is the first step in making a sprite move.	A. Select a sprite B. Create a new project C. Add a background image D. Write the script
118	What color are motion blocks in scratch.	A. Blur B. Red C. Green D. Yellow
119	How many cardinal directions can a sprite move in Scratch.	A. 2 B. 3 C. 4 D. 5
120	What is the purpose of duplicating and editing code in Scratch.	A. To create a new sprite B. To change the background color C. To allow a sprite to move in different directions D. To add sound effects
121	Which block specifies different directions for a sprite to move in Scratch.	A. Move ten steps B. Point-in-direction C. Forever loop D. Repeat loop
122	What is the X-Y method used for in Scratch.	A. To create a timer B. To create a variable C. To allow the user to move a sprite using arrow keys D. To create a sound effect
123	What is the purpose of the step method in scratch.	A. To turn the sprite around while it moves B. To change the background color C. To create a new sprite D. To add sound effect
124	Which block is used to work with loops in scratch.	A. Repeat loop B. Point-in-direction C. Forever loop D. Move ten steps
125	How many important variable blocks are there in Scratch.	A. One B. Two C. Three D. Four
126	What is the purpose of the delay block in scratch.	A. To add a sound effect B. To change the background colour C. To create a timer D. To slow down the program execution
127	What is the purpose of the timer in Scratch.	A. To create a variable B. To change the background color C. To display the program as it runs D. To measure time
128	The ways of online communication involve.	A. Social Media B. Messengers C. Chats D. All
129	Leaving your devices unprotected can result in	A. Slow down your computer B. Gain money C. Fast your computer D. All
130	In----- scammer sends you a malicious link, designed to trick a person into revealing sensitive information to the attacker	A. Fake Websites B. Tech support C. Phishing D. None
131	Fake ..... agents will often ask for Login information or remote access to your computer.	A. Fake Websites B. Tech Support C. Phishing D. None
132	Which of the following is not the use of the internet.	A. E-commerce B. CRM C. SRM D. All
133	CRM stands for	A. Client Relationship Model B. Customer Relation Module C. Client Relationship Management



134	The term refers to the use of internet-based social media site.	A. Social networking B. Media networking C. Social websiting D. Web siting
135	----- is a type of intellectual property rights that protect the original works of an owner.	A. Cyberbullying B. Plagiarism C. Piracy D. Copy right
136	What is Ethics?	A. The study of technology B. The study of human realtions C. The study fo moral values and principles D. The study of science
137	Which of the following is an ethical issue related to socieally vuinerable populations.	A. Misuse of personal information B. Employment discrimination C. Health insurance discrimination D. Implementation of laws
138	What is an ethical issue related to the digital environment.	A. Individual responsibility B. Misuse of personal information C. Issues related to race and ethnicity D. Implementation of laws
139	How an we protect our reputation online.	A. By behaving lawfully B. By discrepation others C. By not thinking about how our online acticities affect others D. By eeing a troill
140	What is the importanceof ethics.	A. It tells us what is morally good and bad B. It tells us how to be a troll C. It tells us how to be disrespectful to others D. It tells us how to be a cyberbully
141	Which shout you do if you receive nasty or bullyig comments.	A. Report it to the authorities B. Respond with nasty comments C. Block of unfriend the person D. Share it with your friends.
142	Which of the following is a way to protect your privacy online.	A. Share all personal information B. Keep priacy setting off C. Keep passwords public D. Share only necessary perosonal information
143	What is phishing.	A. A comon type of scame B. A tool to protect your priacy online C. A software to increase website traffice D. A social media platform
144	What ar ethe uses of Google Drive, Microsoft One Drive, and Dropox.	A. Collaboation on projects in real time. B. Sharing personla information with othes C. Hosting videos and music streaming D. Providing remote acess to your computer
145	What is plagiarism.	A. A type of online gaming B. A tool or remote work C. A tupe of online shopping D. Presenting othes work or ideas as your own
146	What is digitla media bias.	A. Allowing opiniouns to affect the news reported B. Providig unbiased news C. Reporting news without any perspective D. Criticizaing the media
147	How does media bias manifest.	A. In the selection of news storis B. In the way news stories are covered C. Both A and B D. None of the above
		A. In the selection of news stories. B. In the way news stories are

148	How does media bias manifest.	<p>B. in the way news stories are covered</p> <p>C. Both A and B</p> <p>D. Neither A nor B</p>
149	What should one do to avoid media bias.	<p>A. Watch different channels with different tendencies.</p> <p>B. Get all sides of an issue</p> <p>C. Strengthen media literacy skills</p> <p>D. All of the above</p>
150	What is the importance of biased news from a conservative perspective.	<p>A. It provides a balanced view</p> <p>B. It is an important part of the media landscape</p> <p>C. It helps in gathering perspectives across the political spectrum</p> <p>D. None of the above</p>
151	What is media criticism.	<p>A. Analyzing the messaging in mass media</p> <p>B. Reporting news without any perspective</p> <p>C. Providing unbiased news</p> <p>D. All of the above</p>
152	What is a VPN used for.	<p>A. To keep your browsing history private</p> <p>B. To scan attachment with anti malware software</p> <p>C. To sue personal information online</p> <p>D. To pick strong passwords</p>
153	What should you do before opening an attachment.	<p>A. Use your browser's incognito mode</p> <p>B. Scan it with anti malware software</p> <p>C. Use a VPN</p> <p>D. Avoid clicking on links and attachments in emails</p>
154	What should you be careful about sharing online.	<p>A. Your identity, location and date of birth</p> <p>B. Your browsing history</p> <p>C. Your email address</p> <p>D. Your social media accounts</p>
155	What negative effect does social media have on mental health.	<p>A. Unrealistic expectations of life and friendships</p> <p>B. Poor sleep patterns</p> <p>C. Chronic depression and anxiety</p> <p>D. Fear of Missing out</p>
156	What is "FOMO"?	<p>A. Fear of Mental Oblivion</p> <p>B. Fear of Missing Up</p> <p>C. Fear of Missing out</p> <p>D. Fear of Moving on</p>
157	What is one of the most widespread negative effects of social media on society.	<p>A. FOMO</p> <p>B. Depression and anxiety</p> <p>C. Cyber bullying</p> <p>D. Unrealistic expectations</p>
158	What should you do before opening an email attachment.	<p>A. Nothing it's safe to open all attachments</p> <p>B. Scan it with anti malware software first</p> <p>C. Forward it to a friend to check it.</p> <p>D. Delete without opening it.</p>
159	What can Trojan horses and worms do to your computer.	<p>A. Encrypt your data</p> <p>B. Delete your files</p> <p>C. Feed whatever you type straight to the hands of criminals</p> <p>D. All of the above</p>
160	What is the purpose of incognito mode in a browser.	<p>A. To speed up your internet connection</p> <p>B. To keep your browsing history private</p> <p>C. To block unwanted ads</p> <p>D. To prevent your computer from getting hacked</p>
161	A ..... is an essential written document that provides a detailed description of the company's future.	<p>A. Quality assurance</p> <p>B. Entrepreneurship</p> <p>C. Business Plan</p> <p>D. Project management</p>
162	..... may include a table of content, the company's background, market opportunity and financial highlights.	<p>A. Business description</p> <p>B. Competitors analysis</p> <p>C. Financial documents</p>

		D. Executive summary
163	----- Can be defined as a set of activities, which communicates the product, brand or services to the user.	A. Value proposition B. Entrepreneurship C. Promotion D. Quality assurance.
164	A ..... is a completed agreement between a buyer and seller to exchange goods, services or financial assets for money.	A. Payment B. Contract C. Financial statements D. Transaction
165	----- is the digital marketing technique that involves creating more traffic to a website by making sure that the website appears higher up in the results in search.	A. Email marketing B. Search engine optimization C. Content marketing D. Social media marketing
166	A ..... in marketing is a concise statement of the benefits that a company is delivering to the customers who buy its product or services.	A. Competitors analysis B. Quality assurance C. Promotion D. Value proposition
167	----- enables the populace to understand and contribute to the public discourse, and eventually make a sound decision when electing their leaders.	A. Media Literacy B. Project management C. Quality assurance D. Social media marketing
168	What is business plan?	A. A document that describes a company's future B. A list of product that a company sells C. A document that lists a company's employees D. A list of competitors in the market
169	Who needs a business plan?	A. Only established companies B. Only companies with more than 10 employees C. All businesses D. Only businesses with a physical storefront.
170	What is included in the executive summary of a business plan?	A. Company background and market opportunity B. All employee names and job titles C. All financial statements D. List of suppliers and vendors
171	Why is the management and personnel section important in a business plan?	A. It lists all competitors in the market B. It helps investors evaluate risk C. It lists all competitors in the market D. It provides a list of all employees in the company
172	What is quality assurance?	A. A process of detecting mistakes in products B. A process for marketing products C. A process for improving the quality of products D. A process for selling products
173	Why do businesses view their quality assurance program as a promise to stakeholders.	A. To increase sales B. To improve the manufacturing process C. To lower perceived risk D. To reduce costs
174	Which of the following is an example of below the line promotions.	A. Press releases B. Schemes and discounts C. Advertisements D. Incentive trips
175	Which of the following is not a component of a business plan.	A. Competitor analysis B. Financial documents C. Employee training manuals D. Market research and strategies
176	Which of the following is not a mode of payment.	A. Cash B. Cheque C. Barter D. Stock
177	What is a transaction in business bookkeeping.	A. The legal obligation to transfer money B. The exchange of goods or services for money C. The recording of financial events in a business D. The agreement between a buyer and seller

178	Which of the following is the most important digital Marketing tool.	A. Search Engine Optimization B. Email Marketing C. Content Marketing D. Social Media Marketing
179	What does SEO stand for.	A. Social Engagement optimization B. Site Evaluation Optimization C. Search Engine Optimization D. Search Engine Organization
180	What is the purpose of SEO?	A. To improve site visibility B. To increase social media followers C. To improve website design D. To reduce website loading time
181	Which search engines does SEO Optimize for?	A. Yahoo and Bing B. Google and Yahoo C. Bing and Google D. Google and other search engines
182	How does SEO impact a business.	A. By decreasing website traffic B. By increasing website traffic C. By decreasing website visibility D. By increasing website design
183	Why is SEO a fundamental part of digital marketing.	A. Because it's cost-effective B. Because it's the only marketing channel C. Because it complements other marketing channels D. Because it's easy to implement.
184	What is Twitter.	A. A social media platform B. A blogging platform C. An email service provider D. A messaging app
185	When was the first tweet sent on Twitter.	A. March 21, 2006 B. July 21, 2006 C. October 21, 2006 D. September 21, 2006
186	What was the initial name of Snapchat.	A. Peekaboo B. picasa C. Peek a pic D. Picaboo
187	Who are the co-founders of Snapchat.	A. Evan Williams and Biz Stone B. Bobby Murphy and Jack Dorsey C. Bobby Murphy and Noah Glass D. Evan, William and Bobby Murphy
188	What was the main feature of the initial Picaboo app?	A. Unlimited photo editing B. Unlimited photo sharing C. Disappearing Photos D. Unlimited photo storage
189	What did Snapchat add to the app in September.	A. The ability to caption photos B. The ability to edit photos C. The ability to share videos D. The ability to make voice calls
190	What is a blog.	A. An online journal or informational website B. A social media platform C. A messaging app D. A search engine
191	Who can share their view on a blog.	A. Only experts in a specific field B. Only the blog owner C. Anyone who wants to express their views D. Only paid subscribers
192	What is the purpose of a blog.	A. To sell products B. To provide information C. To entertain readers D. To increase social media followers
193	Which of the following is NOT a search engine.	A. Google B. Bing C. Yahoo D. Twitter
194	What is the primary source of digital traffic for brands.	A. Social media B. Search engines C. TV advertisements

		D. Email marketing
195	What is digital entrepreneurship	A. The creation of digital platforms B. The digitization of existing businesses C. The use of social media for marketing D. The creation of traditional brick and mortar businesses.
196	What is the primary driving force of innovation and economic growth.	A. Digital platforms B. Entrepreneurship C. Knowledge platforms D. E-commerce platforms
197	Which of the following is NOT an example of digital platform.	A. Twitter B. Quora C. Air bnb D. Walmart